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GIGA Fi™ GETTING READY FOR THE INTERNET OF THINGS EXPLOSION

The Internet of Things is here and exploding! Internet of Things (IoT) refer to devices that are connected to the Internet, like your Smartphone, Smart TV, Fitbit™, or even your refrigerator. These devices are able to collect and send out data over the Internet.

While today there are approximately 5 billion Internet-enabled devices, the capacity of a community's Internet network must be prepared to keep up with the consumer demands of the future. Home Telecom saw this shift coming and reset the bar for broadband excellence in South Carolina with Gigabit Internet in Nexton – the GigaFi experience.

In December 2013, when Nexton announced its technology partnership with Home Telecom with the aim to be the most technologically advanced community in the region, becoming the first Gigabit community in the state of South Carolina was just the beginning.

Analysts estimate by 2020 there will be 50 billion devices connected to the Internet. It's time to raise the bar again to ensure the GigaFi Internet network is ready and Nexton remains the most technologically advanced community in the region.

On October 19, 2015, Home Telecom, Nexton's technology partner, announced it will partner with its gigabit fiber partner, Calix, Inc. (NYSE: CALX), to bring a multi-gigabit experience to the Nexton community in 2016. This means residents and businesses will have access to speeds up to 10 Gbps – upstream and downstream.

Speed is another important component. The speed data is generated and moved around is extraordinary. Every minute over 200 million emails are sent, almost 2 million likes on Facebook are clicked, nearly 300 thousand tweets are sent and 200 thousand photos are uploaded to Facebook as well as 100 hours of video to YouTube. In addition, think of all the web searches conducted (about 3.5 billion a day for Google alone) and the millions of credit card transactions. Visit the [GigaFi page](#) to see how much faster 1 Gbps Internet service is compared to the current average Internet service of 10 Mbps. Now, just imagine how much faster a 10 Gbps connection will be!

GigaFi is ready for the future and as a Nexton business or resident you can rest assured your Internet service will always be prepared to handle the next big thing.

For more information about Home Telecom and GigaFi, visit HomeSC.com/GigaFi or call 855-944-4234.